

LIHIT LAB.

良い品はお徳です



とあるネコさんの日常



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Cat's Daily Routine

企画デザイン 2時 × LIHIT LAB.


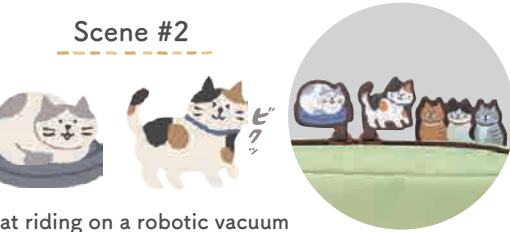



とあるネコさんの日常



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Cat's Daily Routine

Cat's Daily Routine

"Cat's Daily Routine" series is a collection of fabric products that capture the everyday scenes of cats.

Cat's Daily Routine		Item
<p>Scene #1</p> <p>A cat can't resist diving into a cardboard box when they find one.</p>  <p>7 Pistachio Green 11 Indigo Blue 16 Biscuit Beige 24 Charcoal Black</p> <p>*Depending on the body color, the pattern of the cat-shaped zipper pull and the cardboard box tag may vary.</p>		<p>A-2220 Flat Card Pouch</p> <p>A-2221 Flat Pen Pouch</p> <p>A-2222 Flat Pouch</p>
<p>Scene #2</p> <p>A cat riding on a robotic vacuum cleaner, traveling around the house, while another cat is scared of it.</p>  <p>7 Pistachio Green</p>	<p>Scene #3</p> <p>A cat can't help but paw at soft things.</p>  <p>11 Indigo Blue</p>	<p>A-2223 Box Pen Pouch</p> <p>A-2224 Box Pen Pouch</p>
<p>Scene #4</p> <p>A cat can't resist approaching when they hear the sound of food.</p>  <p>16 Biscuit Beige</p>	<p>Scene #5</p> <p>A cat can't stop playing with the moving toy.</p>  <p>24 Charcoal Black</p>	<p>A-2225 Shoulder Pouch</p> <p>A-2226 Carrying Sleeve</p>

Point 1



The zipper pull is made of a synthetic leather material that can be pressed flat so it is not bulky in the bag.

Point 2



The back of the zipper pull is also illustrated.

企画デザイン 2時 × LIHIT LAB.

"Planning and Design 2 o'clock" is a design company that creates things and services that make the world more enjoyable, valuing the concept of "diagonally up" in the direction of 2 o'clock on a clock.



Flat Card Pouch

Cushioned



Can be used as card case



When the zipper is closed, the cat-shaped zipper pull fits into the cardboard box designed tag. (A-2220~A-2222)



Can be used as a coin case.



You can attach a commercially available chain or reel to the loop and hang it on your bag.
*Chain and reel are not included.



7



11



16



24

A-2220



Flat Card Pouch

ITEM NO.	PRICE (ex.tax)	H×W×D(mm)	MOQ
A-2220	1 pcs. 1,350 JPY	90×110×13	60/180 pcs.

7 Pistachio Green 11 Indigo Blue 16 Biscuit Beige 24 Charcoal Black

● Material: Main body/Polyester, Zipper pull/PU alloy

Flat Pen Pouch

Cushioned



7



11



16

A-2221



24



Can be used as a pen pouch.



Can be used as a daily pouch.



Approx.
12 pens
containable

*The pen capacity may vary depending on the type of pens.

Flat Pen Pouch

ITEM NO.	PRICE (ex.tax)	H×W×D(mm)	MOQ
A-2221	1 pcs. 1,550 JPY	100×200×13	30/90 pcs.

7 Pistachio Green 11 Indigo Blue 16 Biscuit Beige 24 Charcoal Black

● Material: Main body/Polyester, Zipper pull/PU alloy



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Flat Pouch

Cushioned
Fits A5 notebooks



Can be used as a notebook or stationery organizer.



Perfect for travel scenes.



Flat Pouch

STANDARD	ITEM NO.	PRICE (ex.tax)	H×W×D(mm)	MOQ
A5	A-2222	1pcs. 1,850 JPY	180×240×13	30/60pcs.

7 Pistachio Green 11 Indigo Blue 16 Biscuit Beige 24 Charcoal Black

● Material: Main body/Polyester, Zipper pull/PU alloy

Box Pen Pouch

Cushioned



Can be used as a pen pouch.

Approx.
20 pens
containable

*The pen capacity may vary depending on the type of pens.

Box Pen Pouch

ITEM NO.	PRICE (ex.tax)	H×W×D(mm)	MOQ
A-2223	1pcs. 1,750 JPY	60×180×50	10/20pcs.

7 Pistachio Green 11 Indigo Blue 16 Biscuit Beige 24 Charcoal Black

● Material: Main body/Polyester, Zipper pull/PU alloy



Box Pen Pouch L

Cushioned



Can be used as a stationery organizer.



Can also be used as a cosmetics pouch.



Inside of the pouch has a divider pockets.



7



11



16



24

A-2224

Approx.
45 pens
containable

*The pen capacity may vary depending on the type of pens.

Box Pen Pouch L

ITEM NO.	PRICE (ex.tax)	H×W×D(mm)	MOQ
A-2224	1pcs 2,250JPY	100×200×60	8/16pcs.

7 Pistachio Green 11 Indigo Blue 16 Biscuit Beige 24 Charcoal Black

● Material: Main body/Polyester, Zipper pull/PU alloy

Shoulder Pouch

Cushioned

Shoulder strap attached

Hold 2 smartphones



7

Card pocket

11



16

A-2225



24



The shoulder strap is detachable.



Allows for quick access to your smartphone.



Wide-opening pleated pocket. Includes card pockets on the inside.



Front Pocket

Allows for storing small items along with your smartphone.

Shoulder Pouch

ITEM NO.	PRICE (ex.tax)	H×W×D(mm)	MOQ
A-2225	1pcs 2,950JPY	180×110×13	30/60pcs.

7 Pistachio Green 11 Indigo Blue 16 Biscuit Beige 24 Charcoal Black

● Material: Main Body/Polyester, Zipper Pull/PU Alloy, Shoulder Strap/Polypropylene (Hooks are Zinc Alloy and Iron)

*Comes with a shoulder strap (12mm width, Length: approximately 700-1300mm)

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Carrying Sleeve

Cushioned



7



11



16



24

A-2226



U-shaped pocket with double zippers allows you access to stored items easily.



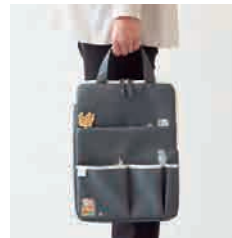
A front gusseted pocket can hold small items.

Zipper Pocket

Holds
13 inch
Laptop

Gusseted
Pocket

*May not fit depending on the model and cover.



Easy to carry with handles.




Carrying Sleeve

STANDARD	ITEM NO.	PRICE (ex.tax)	H×W×D(mm)	MOQ
A4	A-2226	1pcs. 3,650JPY	340×250×25	12/24pcs.

7 Pistachio Green 11 Indigo Blue 16 Biscuit Beige 24 Charcoal Black

Material: Main body/Polyester, Zipper pull/PU alloy



	7 Pistachio Green	11 Indigo Blue	16 Biscuit Beige	24 Charcoal Black
A-2220 Flat Card Pouch	 4 903419 847210	 4 903419 847227	 4 903419 847234	 4 903419 847241
A-2221 Flat Pen Pouch	 4 903419 847258	 4 903419 847265	 4 903419 847272	 4 903419 847289
A-2222 Flat Pouch	 4 903419 847296	 4 903419 847302	 4 903419 847319	 4 903419 847326
A-2223 Box Pen Pouch	 4 903419 847333	 4 903419 847340	 4 903419 847357	 4 903419 847364
A-2224 Box Pen Pouch L	 4 903419 847371	 4 903419 847388	 4 903419 847395	 4 903419 847401
A-2225 Shoulder Pouch	 4 903419 847418	 4 903419 847425	 4 903419 847432	 4 903419 847449
A-2226 Carrying Sleeve	 4 903419 847456	 4 903419 847463	 4 903419 847470	 4 903419 847487

Set・Sale Proposal

Complete Set



Complete Set Benefit Cat's Daily Routine Promotional Goods (POP-300)

• POP Display W900×H300mm



• Cat's Daily Routine Promotional Goods (W430×D300×H300mm)

• B7 Brochure

A-2220

1 pcs of Flat Pen Pouch for sample

※Please order the item sample separately.

Cat's Daily Routine Complete Set

【C-50】

SET NO.	SET NAME	SET PRICE (ex.tax)
SET-324	Flat Pouch Set	19,000 JPY
SET-325	Box Pen Pouch Set	16,000 JPY
SET-326	Shoulder Pouch Set	23,600 JPY
SET-327	Carrying Sleeve Set	21,900 JPY

DP-234~DP-237 Paper Display

POP-300 Cat's Daily Routine Promotional Goods

A-2220 1 pcs of Flat Pouch for sample ※1

TOTAL PRICE **80,500 JPY** (ex.tax)

※1 Please choose your favorite color.

※ Please order products and POP display separately.

Order QTY set

Set Details



DP-234

Size : W320×D300×H220mm

SET-324 Flat Pouch Set

SET NO.	ITEM NO.	DESCRIPTION	STANDARD	PRICE (ex.tax)	COLOR	MOQ
SET-324	A-2220	Flat Card Pouch	—	1pcs. 1,350JPY	※	4pcs.
	A-2221	Flat Pen Pouch	—	1pcs. 1,550JPY		4pcs.
	A-2222	Flat Pouch	A5	1pcs. 1,850JPY		4pcs.

DP-234 Paper Display

SET PRICE **19,000 JPY** (ex.tax)

※ 7 Pistachio Green • 11 Indigo Blue • 16 Biscuit Beige • 24 Charcoal Black 1 pcs per each

※ Please order products and POP display separately.

Order QTY set



DP-235

Size : W450×D300×H220mm

SET-325 Box Pen Pouch Set

SET NO.	ITEM NO.	DESCRIPTION	PRICE (ex.tax)	COLOR	MOQ
SET-325	A-2223	Box Pen Pouch	1pcs. 1,750JPY	※	4pcs.
	A-2224	Box Pen Pouch L	1pcs. 2,250JPY		4pcs.

DP-235 Paper Display

SET PRICE **16,000 JPY** (ex.tax)

※ 7 Pistachio Green • 11 Indigo Blue • 16 Biscuit Beige • 24 Charcoal Black 1 pcs per each

※ Please order products and POP display separately.

Order QTY set



DP-236

Size : W270×D300×H220mm

SET-326 Shoulder Pouch Set

SET NO.	ITEM NO.	DESCRIPTION	PRICE (ex.tax)	COLOR	MOQ
SET-326	A-2225	Shoulder Pouch	1pcs. 2,950JPY	※	8pcs.

DP-236 Paper Display

SET PRICE **23,600 JPY** (ex.tax)

※ 7 Pistachio Green • 11 Indigo Blue • 16 Biscuit Beige • 24 Charcoal Black 2 pcs per each

※ Please order products and POP display separately.

Order QTY set



DP-237

Size : W275×D300×H310mm

SET-327 Carrying Sleeve Set

SET NO.	ITEM NO.	DESCRIPTION	STANDARD	PRICE (ex.tax)	COLOR	MOQ
SET-327	A-2226	Carrying Sleeve	A4	1pcs. 3,650JPY	※	6pcs.

DP-237 Paper Display

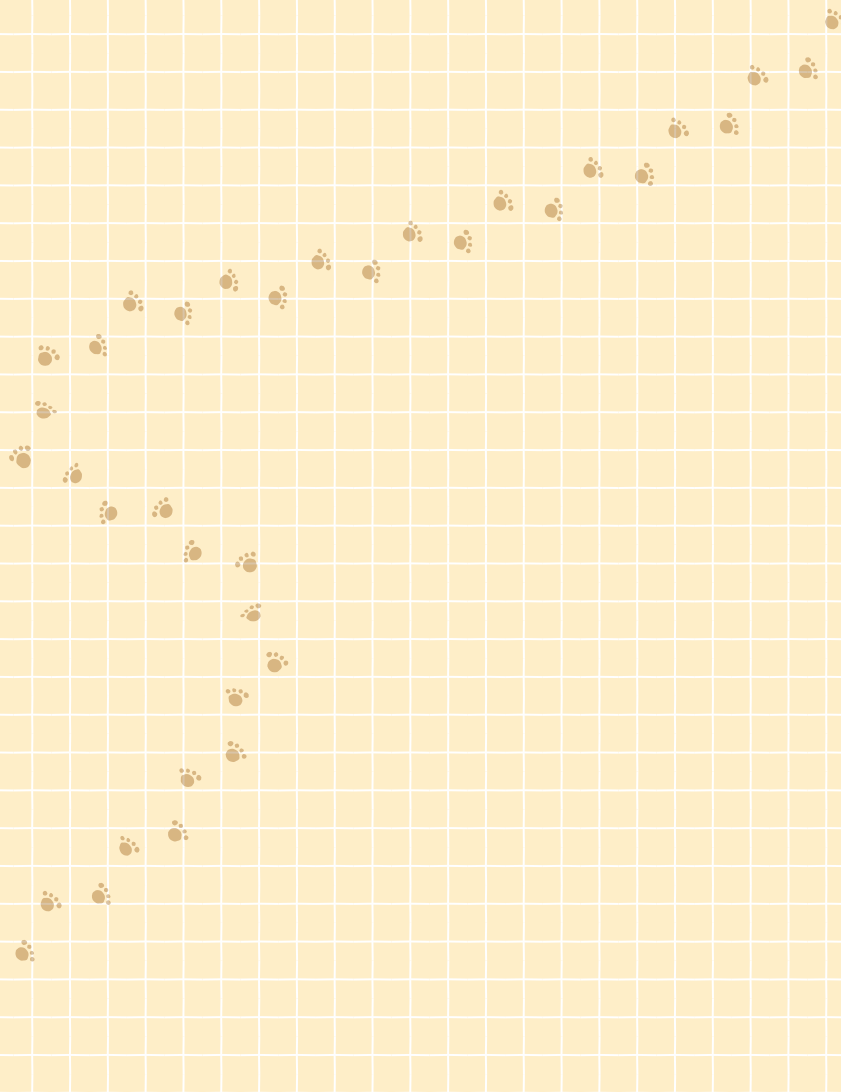
SET PRICE **21,900 JPY** (ex.tax)

※ 7 Pistachio Green • 16 Biscuit Beige 1 pcs per each

11 Indigo Blue • 24 Charcoal Black 2 pcs per each

※ Please order products and POP display separately.

Order QTY set



Web. www.lihit-lab.com

● Inquiry



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LIHITLAB.INC

※The Japan retail price shown on this leaflet is as of June 2023.
Tax is excluded.

※It might cause that items would be discontinued or charged the spec.

※The color of the pictures might be slightly different from the actual products due to print.

※Sepecification and design of the display might be changed.

株式会社 **LIHIT LAB.**

Head office 1-1-22, Noninbashi, Chuo-ku, Osaka 540-8526 TEL.06-946-2525
Tokyo Branch 6-6, 1-Chome, Nihonbashihamacho, Chuo-ku, Tokyo 103-0007 TEL.03-3862-6911

【CONTACT】

Tokyo TEL.03-5820-2031 Osaka TEL.06-6946-3931